

MAHEEN ISLAM

WordPress Developer | Front End Specialist | MS Electrical Engineering — NUST

Karachi, Pakistan | +92 333 539 6852 | [linkedin.com/in/maheen-islam-engineer-entrepreneur](https://www.linkedin.com/in/maheen-islam-engineer-entrepreneur)

PROFESSIONAL SUMMARY

Skilled WordPress Developer with 2 years of end-to-end website development experience across freelance platforms, delivering high-performance, secure, and fully responsive websites for clients globally. Proficient in the complete WordPress ecosystem from core configuration, theme customization, and WooCommerce integration and technical troubleshooting. Comfortable working independently on all aspects of a WordPress project from initial setup through ongoing maintenance. Backed by an MS in Electrical Engineering from NUST, bringing strong technical problem-solving and systems thinking to every project.

TECHNICAL SKILLS

WordPress Core	Installation & configuration, hosting setup, domain management, deployment, migrations
Themes & Plugins	Custom theme development, Elementor, plugin customization, hook/filter patterns, WooCommerce
Front End	HTML5, CSS3, JavaScript, responsive design, cross-browser compatibility, mobile-first layouts
Performance	Speed optimization, caching, image compression, Core Web Vitals, PageSpeed improvements
Security	Security hardening, SSL configuration
SEO	On-page SEO best practices, meta tags, schema, Yoast SEO, site structure optimization
Troubleshooting	Site crash recovery, plugin conflict resolution, broken layout fixes, database issue diagnosis

PROFESSIONAL EXPERIENCE

WordPress Developer | Fiverr

Oct 2021 – Oct 2022 • Remote

- Managed WordPress websites end-to-end — from initial installation and hosting configuration through to deployment, maintenance, and post-launch support.
- Customized themes and plugins to meet specific client requirements, including custom layouts built with Elementor and bespoke PHP development.
- Built and maintained responsive WooCommerce stores with payment gateway integration, product catalogues, and conversion-optimized designs.
- Applied front-end adjustments using HTML5, CSS3, and JavaScript to achieve precise design outcomes across all devices and browsers.
- Implemented website security measures, managed backups, and handled plugin updates and site migrations.

- Performed speed optimization and performance tuning to ensure fast load times and positive user experience.
- Acted as first line of technical support — diagnosing and resolving site crashes, plugin conflicts, and broken layouts efficiently.
- Delivered projects for restaurant, bakery, eCommerce, and service-based businesses with consistent 5-star client feedback.

Director | Trekkgo

Jan 2024 – Present • Karachi, Pakistan

- Oversee digital platform strategy and technical direction for an online hotel booking service managing platform improvements, performance, and user experience.

Brands Distributor Multi-Industry Portfolio |

Sep 2022 – Present • Karachi, Pakistan

- Generated ~\$0.5M in B2B sales across 9 industries demonstrating strong client relationship management and commercial execution.

Embedded System Design Engineer | AKSA-SDS

Jun 2013 – Mar 2014 • Islamabad, Pakistan

- Developed embedded systems on FPGA and DSP platforms building strong foundations in systems architecture, debugging, and hardware-software integration directly transferable to complex WordPress technical troubleshooting.

EDUCATION

Master of Science — Electrical & Electronics Engineering | NUST

2013 – 2015 • Islamabad, Pakistan

Bachelor of Engineering — Electrical & Electronics Engineering | Air University

2009 – 2013 • Islamabad, Pakistan

CGPA: 3.78 / 4.00

CERTIFICATIONS

Become a WordPress Developer: Unlocking Power With Code — Udemy | Issued Oct 2022 | ID: UC-4208a5d7

LANGUAGES

English (Professional) | Urdu (Native)